## How to Market the GSPC beyond Botanical Gardens?

— GSPC linkages to poverty alleviation and sustainable development

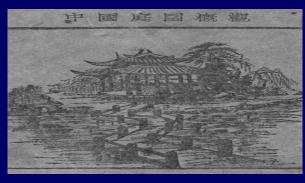
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### Historical Role of BG

- Long tradition of plant introduction and research for sustainable us in BGs
- Historically significant contribution to agriculture and food industries
- >100 years, BG practices in plant conservation and sustainable use contributing significantly to rural development and poverty alleviation



Chinese Ancient Garden, Dated back Xia dynasty (2100-1600 BC)







### BG role for poverty alleviation

(examples)

- Many successful cases of sustainable uses in Chinese botanical gardens
- Plant introduction, ex situ conservation and germplasm evaluation was oriented for plant varieties and products benefiting to farmers and rural development

**CAS Beijing BG** 





New cultivars



S. China BG

Santalum album





Perfume Industry

Xishuangbanla BG



Dracaena cochinnensis





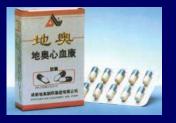
Dragon blood Industry

**CAS** BG network



Dioscorea zingiberensis
National survey and evaluation
And extensive research





A new cardiopathy drug Industry

### New BG strategies driven by Economic and social development

- GSPC-Target 3 urged for development of models with protocols for plant conservation and sustainable use
- A BG guideline "Consolidate quantity, Improve quality, Strengthen discovery and Enhance sustainable us" for botanical gardens collection
- Resource, Research, and Resolution, 3R Model" has been developed
- 3R model integrates studies on population individual cell-genome gene discovery
- Development of property right of new plant gene, agricultural variety and natural medicine contributing poverty alleviation and rural development

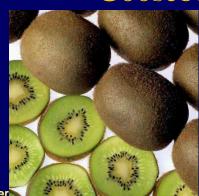


## What we learned? a case of 100 years of kiwifruit domestication

- ➤ All original seeds from Ichang (Yichang), Hubei, first to UK, USA, then to New Zealand
- ➤ New Zealand kiwifruit industry originated from a single introduction of seeds in 1904
- ➤ Worldwide kiwifruit industry developed
- ➤ Unfortunately much earlier to Europe, not developed industry



Kiwi
Chinese
Kiwifruit? Gooseberry?





## 100 years of kiwifruit (*Actinidia*) introduction and domestication

- c 1905 : Chinese gooseberry seeds raised for first time
- > c 1924: Hayward Wright developed "Hayward" variety
- > 1950 : Widespread orchard planting in Bay of Plenty region
- > 1952 : First export trade
- > 1959 : Name "kiwifruit" first used for marketing in US
- > 1970s: Worldwide planting
- > 1988 : NZ production up five fold in 5 years and rest of world production exceeds NZ production
- > 1978: China's National survey of Actinidia germplasm
- > 2000s: Large producer in world
- Many rural areas developed in China











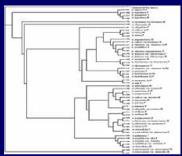
### A case protocol in WBG

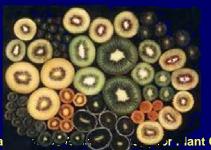
- Figure 3 A model was proposed for conservation and sustainable use of genetic resource in Wuhan BG
- This provide a general guide to BG research and *ex situ* conserved **germplasm** benefiting rural development and poverty alleviation in China and the world















### Diversity in Actinidia

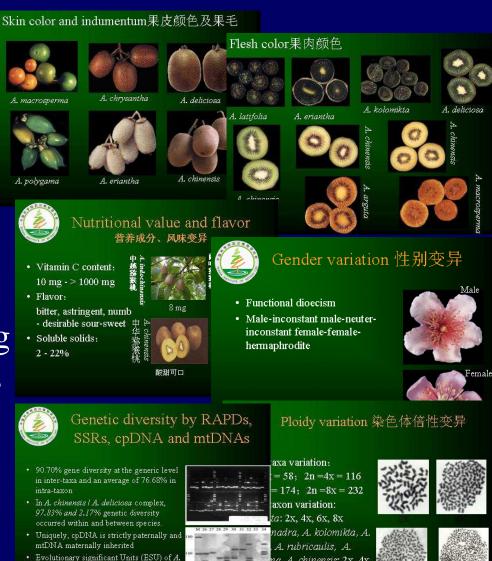
- 66 species and 125 taxa, in the world
- 62 species in China
- Most species: edible fruits
- Two species are in commercial production:
   A. deliciosa,
  - A. chinensis





### Extensive research in *Actinidia*

- Morphological variation (horticultural and commercial traits )
- Nutritional variation
- Gender variation
- Ploidy variation
- Most importantly, breeding programs for new varieties needed by kiwifruit industry benefiting to grower in mountain and rural regions



ia, A. chinensis: 2x, 4x



chinensis and A. deliciosa were identifie

## JINTAO, a novel, hairless, yellow-fleshed cultivar

- **Jintao**: a novel yellow-fleshed kiwifruit (*A. chinensis*) developed from the breeding program at the Wuhan BG
- Patened in Europe, then South America, recently rest of the world. The propagation right was licensed for 28 years
- Benefiting kiwifruit growers in remote regions for efforts in poverty alleviation worldwide





### Significance of novel genotype

(Industry Impact, rural development and poverty alleviation)



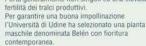
#### **Jintao**

caratteristiche agronomiche



sperimentata all'Università di





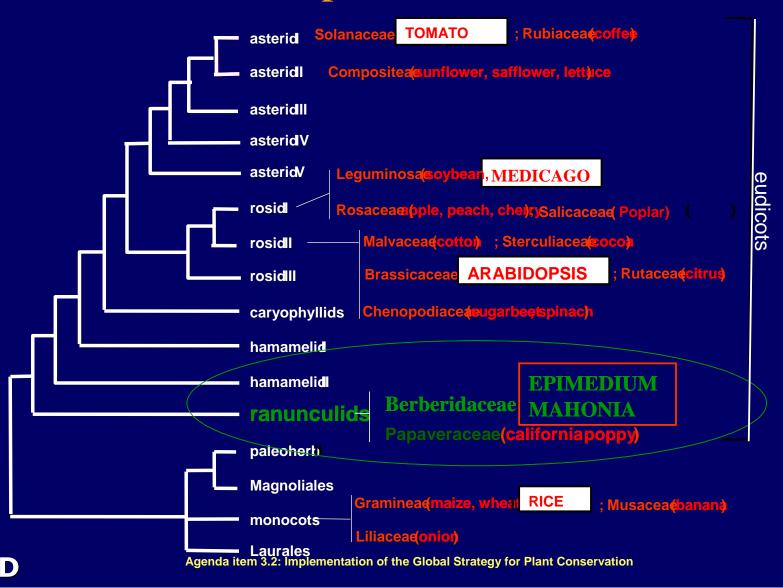








## Medicinal Plant—model species Epimedium?



## Traditional Chinese Medicine "Horny Goat Weed"

#### Aboveground parts:

Sexual stimulating effect

Cure cardiovascular failure

Stimulating immune system

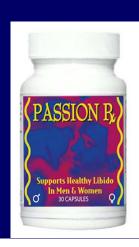
**Antiaging** 

Supressing cancer growth

#### Underground parts:

Treating rheumatic arthritis and asthma











### Natural diversity of Epimedium

► 47 (of 57) species native to China; Flower morphology (size, color, petal, sepal)

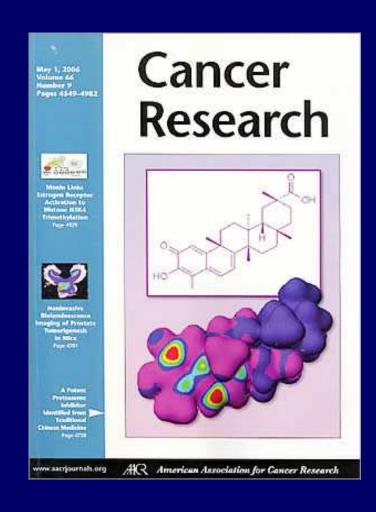






## Recently: Drug discovery (medicinal plant initiative)

- Thunder of God Vine"
  (Tripterygium wilfordii Hook
  F.),or "Lei Gong Teng" in
  Chinese, is a plant that has
  been used as traditional
  Chinese medicine for years,...
  anti-prostate caner...
- ➤ GAP standard cultivation protocol is underway for cultivation benefiting to rural development, etc





## Chinese BG Strategic Planning (5 years, 2006-2010)

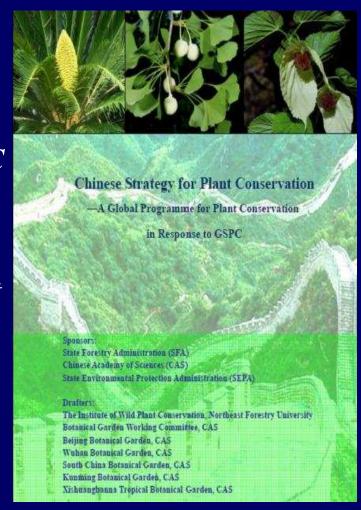
- ➤ An integrated research and sustainable development system of National BG ex situ conservation
- ➤ Strengthen selection, and sustainable utilization for bio-industry based plant source and explore China's economic important plants
- The 5-year strategic plan emphasize source plant discovery and sustainable development





## China's Strategy for Plant Conservation launched

- China is globally important in plant diversity conservation
- BGCI organized a Global Leadership for Plant Conservation China Workshop on implementation of GSPC in Beijing, November 2006
- Coordinated efforts between the SFA, SEPA, CAS and other organizations brought the *Chinese Strategy for Plant Conservation*, as China's response to the GSPC
- The *CSPC* will play an important role in proportionally contributing to implementation of GSPC





# Future roles of BG contributing poverty alleviation and sustainable development

- ➤ Response to GSPC-Target 3 urged for development of models with protocols for plant conservation and sustainable use
- ➤ Address challenges facing to BG management of huge collection and contribution to poverty alleviation
- ➤ Germplasm evaluation and domestication of new cash crops for contribution to National and international campaign of rural development
- > Strengthen safeguard biodiversity, also food and water safety, for MDG and challenges identified by MEA
- ➤ Contribution to health care in rural regions by enhancing sustainable use of Herbal Medicine or Ethno-medicine



