



28 June 2006

## **CSL and RIM Introduce the EDGE-enabled BlackBerry 7130g in Hong Kong**

CSL and Research In Motion (RIM) (Nasdaq: RIMM; TSX: RIM) today introduced the EDGE-enabled BlackBerry 7130g in Hong Kong. Operating on CSL's integrated EDGE/GPRS network, the BlackBerry 7130g offers all power of BlackBerry in a stylish, phone form factor.

The sleek and lightweight BlackBerry 7130g offers support for email, phone, text messaging, organiser, Internet and other mobile applications. Key features of the BlackBerry 7130g include:

- ~ Fast web browsing and application performance
- ~ Comprehensive phone features with intuitive call management capabilities such as smart dialing, conference calling, speed dial and call forwarding
- ~ A bright, high-resolution color LCD screen that provides ample workspace for viewing email, web pages, and other applications
- ~ Intelligent auto-sensing technology that automatically adjusts the screen and keyboard lighting to provide an optimised view in outdoor, indoor and dark environments
- ~ A powerful Intel processor and 64 MB flash memory, providing the ability to store and run more enterprise, personal productivity and game applications
- ~ Bluetooth support and built-in speakerphone for hands-free operation
- ~ Quad-band network support for international connectivity#
- ~ Easy-to-use SureType keyboard technology, which combines phone and QWERTY keyboard layouts with intuitive software for quick and accurate dialing and typing
- ~ Supports Chinese, Japanese and Korean language display

"The combination of CSL's superior service, EDGE network, and the BlackBerry 7130g will allow mobile users to enjoy an exceptional voice, email, data and browsing experience while on the move. We are very excited to extend our BlackBerry portfolio and bring this innovative device to Hong Kong with RIM," said Carol Wan, General Manager, Brand Marketing at CSL. "CSL has been serving the largest number of corporate customers. Our capabilities to offer a reliable network, extensive roaming coverage, tailor-made applications and superior customer service make us a preferred service provider for business professionals."

"Mobile professionals in Hong Kong will enjoy the productivity and connectivity benefits of the sleek and stylish BlackBerry 7130g operating on CSL's powerful EDGE network," said Norm Lo, Vice President, Asia Pacific at Research In Motion. "The BlackBerry 7130g is an excellent choice for customers that want the power of BlackBerry together with the look and feel of a traditional mobile phone."

For corporate customers, BlackBerry Enterprise Server software tightly integrates with Microsoft Exchange, IBM Lotus Domino and Novell GroupWise and works with existing enterprise systems to enable secure, push-based wireless access to email and other corporate data.

For individuals and smaller businesses, BlackBerry Internet Service allows users to access up to ten corporate and personal email accounts (including Microsoft Exchange, IBM Lotus Domino and most popular ISP email accounts) from a single device.

The BlackBerry 7130g is available at a special price of only \$3,288

From now on, customers who subscribe to CSL's 1O1O + BlackBerry for Individuals Monthly Plan or the Roaming Monthly Plan can enjoy a special offer. They can purchase the BlackBerry 7130g for only \$3,288 and earn up to 4,000 Asia Miles\*. Special trade-in discount of \$300 will be offered to customers who return any BlackBerry handheld\*\*.

To find out more, please call the 24-hour 1O1O Sales Hotline at 2988 1010, or visit our homepage [www.CSL1010.com/blackberry](http://www.CSL1010.com/blackberry).

Remarks :

# Please refer to CSL for roaming service details

\* Customer is required to sign a 12-month service contract

\*\* The handheld must be well-functioned. Customer is required to sign a 12-month service contract

CSL's 1O1O+BlackBerry for Individuals Monthly Plan

Monthly Fee	Local Voice Minutes	Free GPRS Data Usage	Web Email Storage	Free Offer	Asia Miles Earned
<b>Voice Bundle Plan</b>					
\$288	700	1MB	25MB	50 SMS / Call Forwarding Bundle / Voice Mail / Caller Display / <b>Call Waiting / Call Conference</b>	1,000
\$388	1,200	2MB	50MB	50 SMS / Call Forwarding Bundle / Voice Mail / Caller Display / <b>Call Waiting / Call Conference</b>	3,000
<b>Basic Plan</b>					
\$198	-	1MB	25MB	-	1,000
\$298	-	2MB	50MB	-	3,000

Remarks:

1. Thereafter charges for the Voice Bundle Plan are \$0.8 per minute for voice calls, \$0.5 per SMS and \$0.03 per KByte. Thereafter charges for the Basic Plan are \$0.8 per minute for voice calls, \$1 per SMS and \$0.03 per KByte.

2. Customer purchases the BlackBerry 7130g can earn extra 1,000 Asia Miles.

3. Other terms and conditions apply.

CSL's 1O1O+BlackBerry for Individuals Traveller Monthly Plan

		Free	Free		
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	Minutes	GPRS Data Usage	GPRS Data Usage	Storage		Earned
<b>Traveller Voice Bundle Plan</b>						
\$468	900	1MB	1MB	50MB	50 SMS / Call Forwarding Bundle / Voice Mail / Caller Display / Call Waiting / Call Conference	1,000
\$588	1,200	2MB	2MB	50MB	50 SMS / Call Forwarding Bundle / Voice Mail / Caller Display / Call Waiting / Call Conference	3,000
<b>Traveller Basic Plan</b>						
\$498	-	2MB	2MB	50MB	-	3,000

**Remarks:**

1. Traveller Monthly Plan supports usage in 16 specified countries and destinations. Thereafter charge for using BlackBerry email in these 16 countries and destinations is \$0.14 per KByte, while the rest of the world follows the standard GPRS roaming rate.
2. Thereafter charges for the Voice Bundle Plan are \$0.8 per minute for voice calls, \$0.5 per SMS and \$0.03 per KByte.
3. For customers who do not subscribe to any voice or mobile data monthly plan, \$0.8 per minute for voice calls and \$1 per SMS will be charged.
4. Customer purchases the BlackBerry 7130g can earn extra 1,000 Asia Miles.
5. Other terms and conditions apply.